

Mill Money to Maximise Growth for Metals Testing firm ASAMS Ltd!

We are pleased that as part of our business development services we have been able to work with our client, ASAMS Ltd, to help them secure £12,500 from the New Anglia Local Enterprise Partnership Small Grant Scheme.

We introduced Directors Andrew Page and Thomas Whiskin to New Anglia LEP at the Southern North Sea 2017 Conference and Exhibition run by EEEGR.

This funding has helped the firm to invest a further £42,000 in a new milling machine which will improve efficiency and enable strategic expansion into the automotive and aerospace industries.



Pictured is Andrew Page, Director at ASAMS Ltd, with Nataliya Klymko, Growth Programme Coordinator from the New Anglia LEP, at the ribbon cutting ceremony we organised.

Saudi Arabia Executive Coaching

Supported by the UK Department of International Trade, we are pleased to announce that US2U Consulting is exploring opportunities to deliver Executive Coaching services in Saudi Arabia to support their Vision 2030.

"Saudi Arabia has ambitious change plans and US2U Consulting's services appear well-placed to support

these changes" said Rachel Blackburn, who joins the Saudi British Joint Business Council for their Biannual Meeting in Jeddah on 28 November 2017.

Full details of the Executive Coaching Services can be found below:

US2U Consulting - Executive
Coaching for Saudi Arabia



Does Business to Business Marketing Have to be Boring?

As our regular clients understand, our passion for what we do shows through on each assignment; having the opportunity to work together to make a positive difference is what drives us.

Therefore we are producing a music track to promote some of our services and brand in a different way, to complement our existing digital marketing.

It's coming soon... watch this space!



US2U Consulting Have a Ball with YMCA Norfolk!

Members of the US2U Consulting team enjoyed attending YMCA Norfolk's Monopoly-themed 2017 Annual Ball on Friday 15 September at Sprowston Manor, Norwich.

The night was held to raise vital funds and awareness for the charity, which is committed to supporting young people to enable them to reach their full potential, as well as celebrate the successes of the last 12 months - £12,854 was raised!

Our IT Training Excels...

"The Excel Introductory Level training has gone extremely well. The feedback from the sessions has been great. We are planning for US2U Consulting to deliver the Intermediate Level sessions next as our people develop their skills and as a company we develop our efficiencies and our service to our customers"

**Supply Chain
Manager**
Durite - Auto Electrical Parts



On the Scent with Olfactory Marketing

Kerwin Blackburn recently attended a seminar on the topic of Olfactory Marketing - the use of linking imagery of scented objects with products to improve product perceptions. [Read the full story to find out more!](#)

