

May 2019

US2U Consulting Turn Thirteen!



We celebrated our 13th birthday on Monday 1st April, having been established in 2006! We have enjoyed many great moments as a company during this time - and we would like to thank all of our clients and suppliers in the UK and internationally for working with us over the years. We look

forward to continuing to make a positive

Having a Ball with The Mariposa Trust

US2U Consulting attended the 2019 Mariposa Spring Ball on Saturday 6 April at the Landmark Hotel, London. The event was raising funds and awareness for the Mariposa Trust (also known as Saying Goodbye) - a leading support charity for people that have been affected by the loss of a baby - and the night was a great success.

Norwich School Magazine Mention

US2U Consulting have received a mention in the 2018/19 Norwich School alumni magazine, as team member Kerwin Blackburn is featured discussing his experiences since leaving the

school and time in Singapore! Read the story on page 60 here.



ASAMS Mark 30 Years of Amazing Service

Continuing with the birthday theme, US2U Consulting client ASAMS Limited, a metals testing consultancy based in Great Yarmouth, are celebrating their 30th year of operating, having been founded in 1989.

As well as looking back at key events with a new Company History page, we are working with ASAMS to plan a birthday celebration in July, and

also to produce a new promotional video celebrating their 30 years - which features bespoke promotional ASAMS cupcakes!



US2U Consulting Recruitment Services

At US2U Consulting, we understand how running a recruitment campaign can be challenging and time consuming, so why not let us take care of it for you? Our range of recruitment services are designed to find you the best candidate:

- Project Management
- Job Description and Person Specification
- Copy Writing and Advertising
- Short Listing and Interviewing
- Psychometric Assessment

Explore these in more detail <u>here</u>, or contact 01603 716852 or info@us2uconsulting.com for more.

Enhance your Digital Offering with a Tailored Commercial Video!

Did you know, 1/3 of total online activity is spent watching video? And that video on a website landing page can increase conversions by over 80%? Video is a great way to enhance your organisation's digital offering, and US2U Consulting can work with you to produce a tailored commercial video, designed to meet your needs and objectives. View a recent example of our



work, produced for ABC Taxis, right, and get in touch to find out how commercial video can benefit

We guarantee to make a positive difference call us on 01603 716852 or email us

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