

# Passionate about Developing and Executing CRM Strategies?

## CRM Manager

**Package: from £40k plus share options and benefits**  
**Location: Norwich**

As they continue to develop game-changing systems in the green energy space for global markets, our client is looking for an experienced CRM Manager to enable the business to achieve significant growth, focusing on multiple sectors. Priority territories are the US, APAC and Europe.

Working with colleagues you must be able to demonstrate your ability to:

- Work with colleagues to scope and implement a CRM system which delivers data, tracking and management information in line with business requirements
- Champion CRM across the business to enable it to streamline business development processes
- Analyse data and produce timely reports to enhance business performance
- Plan and manage specific international campaigns and trade shows which add value

This role requires a track record of delivering great performance in a CRM Management role or similar, ideally in an international, technical B2B environment. Experience of working with a sophisticated CRM system is essential and some experience of working in a start-up business is desirable. A degree or similar in business or marketing is desirable but not essential. You will be extremely organised, flexible, resilient and able to work well with a diverse range of people taking a "what's best for the business" approach.

If you have the right to work in the UK, the ability to travel with use of your own car, are positive and energetic with great attention to detail and have analytical problem-solving skills then please apply.

Please send your CV to: [rachelb@us2uconsulting.com](mailto:rachelb@us2uconsulting.com) or telephone **01603 716852**

